



Celebrating Pride,
Passion & Partnership

Wakefield BID Awards —2022

The Wakefield Bid Awards 2022 Application Form

Showcasing the best of our business community and providing an opportunity to celebrate quality and excellent service, Wakefield Bid Awards 2022 is now open. Applications from businesses based in Wakefield City centre* were invited in the following judged categories:

1. **Best Independent Business** - open to all business with one office / shop / studio etc
2. **Best New Business** - open to all business opened after November 1st, 2021
3. **Best Evening Hospitality business** - open to all hospitality business that trade into the evening (Bars, clubs, take-a-ways, restaurants etc)
4. **Best Daytime Hospitality business** - open to all hospitality business trading solely in the daytime (cafes, take-a-ways, bars, restaurants etc)
5. **Best Community based / Charity** - open to all non-for-profit business, charity shops, community led businesses based business
6. **Best Retail Business, Large** - open to all business 22 or more outlets
7. **Best Retail Business, Medium** - open to all business 5 or more outlets
8. **Best Retail Business, Small** - open to all business with under 5 outlets
9. **Best Services Business** - open to all business, printers, designers, estate agents, recruitment agencies etc

Entrants will be judged independently taking into account the information provided in your application form, as well as desktop research, along with the results of a **customer experience review** which will consist of a walk-in/purchase/telephone enquiry /membership enquiry as appropriate

Details on how your customers can vote for you in the 'Shoppers Choice category, will follow soon



Celebrating Pride,
Passion & Partnership

Wakefield BID Awards —2022

SECTION A

Company name:

Category applied for:

Date company began trading:

Business address:

Business telephone:

Website:

Facebook:

Twitter:

Instagram:

Your name:

Job title:



Celebrating Pride,
Passion & Partnership

Wakefield BID Awards —2022

SECTION B

Please describe what you think makes your business the best within the category you are entering and add any other information you think is relevant to your application.

The judges will review this along with the results of your customer experience review and the information provided in Section A

You may want to think about what you do differently from your competitors, how you measure your success, testimonials, links to reviews etc. feel free to add attachments to this application if you wish

Please return your completed form along with any supporting documentation using the subject heading 'Wakefield Bid Awards 2022' to susan@wakefieldbid.co.uk by 15th July 2022.

Alternatively, they may be posted to Wakefield BID, Ground Floor, Wakefield One, Burton Street, Wakefield.