



Celebrating Pride,  
Passion & Partnership

# Wakefield BID Awards —2021

## The Wakefield Bid Awards 2021 Application Form

Showcasing the best of our business community and providing an opportunity to celebrate quality and excellent service. Winners and runners up will have their businesses featured on the BID website and have dedicated social media posts giving you an opportunity to showcase your business to the wider Wakefield community. On the night of the awards your business will be highlighted in front of 250 influential people including local press, bloggers and social media influencers

Applications from businesses based in Wakefield City centre\* were invited in the following judged categories:

<b>HOUSE &amp; HOME</b>	Businesses providing any home related service/products.
<b>HEALTH &amp; LEISURE</b>	Leisure activities, gymnasiums, entertainment.
<b>FASHION</b>	Clothing, Jewellery, Accessories.
<b>BEAUTY</b>	Hairdressers, Barbers, Beauticians etc.
<b>HOSPITALITY</b>	Restaurants, Cafes, Pubs etc.
<b>SERVICES</b>	Legal, Financial, Consultancy, Agency, B2B, Training.
<b>INDEPENDENT RETAIL</b>	Independent retailers not in the above categories.
<b>BEST NEW BUSINESS</b>	Businesses which have opened within the last 12 months.

Entrants will be judged independently taking into account the information provided in your application form, as well as desktop research.

Details on how your customers can vote in one category, '**Shoppers award**' will follow soon



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## SECTION A

Company name .....

Category applied for .....

Date company began trading .....

Business address .....

Business telephone .....

Website .....

Facebook .....

Twitter .....

Instagram .....

Your name .....

Job title .....



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## SECTION B

**Please describe what you think makes your business the best within the category you are entering and add any other information you think is relevant to your application.**

**The judges will review this along with the results of your customer experience review and the information provided in Section A**

You may want to think about what you do differently from your competitors, how you measure your success, testimonials, links to reviews etc. feel free to add attachments to this application if you wish

**Please return your completed forms along with any supporting information to [info@wakefieldbid.co.uk](mailto:info@wakefieldbid.co.uk) using the subject heading 'Wakefield Bid Awards 2021' by the 31<sup>st</sup> of August**

Alternatively, they may be posted to 19 King St, Wakefield, WF1 2SQ

**Shortlisted businesses will be contacted at the beginning of September, Winners will be announced at the awards ceremony on the 21st of October, held at Wakefield Cathedral.**